

Open Culture Platform Outreach

As part of our 2023 Work Plan for the Open Culture Platform, we have worked to identify gaps in participation in the platform, and consider strategies for expanding our reach into underrepresented communities. As an outcome of this work, we determined that using our existing platform members to encourage their networks to join the platform would be the best tactic to ensure a wider reach into the global open community.

Please consider using one of these templates to reach out to your network. If you do so, we ask that you take a look here first to ensure you aren't doubling efforts, and document who you shared this language with in our [📅 Outreach Tracker](#).

Thank you in advance for supporting the growth of our platform.

Outreach Templates

Email Template Draft:

Subject Line:

- A: How can you get more involved in the Open Culture Movement?
- B: Join Creative Commons' Open Culture Platform
- C: Become an Open Advocate with CC's Open Culture Platform
- D: We need your help spreading the word about Open Culture 🙏

Dear [Name / Organization / Listserv],

Do you believe cultural heritage should be accessible to everyone? Are you interested in learning more about what it takes to promote open access? Would you like to learn from open advocates and ask experts about their advocacy efforts? Are you interested in getting more involved in the open culture movement?

Join the [Open Culture Platform](#)!

Creative Commons has created this platform to foster community dialogues in the cultural heritage sector between activists, digitizers, and leaders and to hear about different perspectives from all backgrounds. With a monthly meeting and regular email updates, our global community engages in conversations and activities to further open access in galleries, libraries, archives, museums and beyond.

We provide funding opportunities for local and collaborative projects to guide, and support community open advocacy initiatives. Hear more about why to join the Open Culture Platform directly from [our members](#).

Just fill out this [simple form](#), and you can be added to our mailing list and calendar invitations.

Whatsapp/Signal/Telegram:

Help Keep Cultural Heritage Alive

Are you interested in getting more involved in the Open Culture movement?

The Creative Commons [Open Culture Platform](#) is the perfect place for you! With a monthly meeting and regular email updates, our global community engages in conversations and activities to further open access in galleries, libraries, archives, museums and beyond.

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Social media:

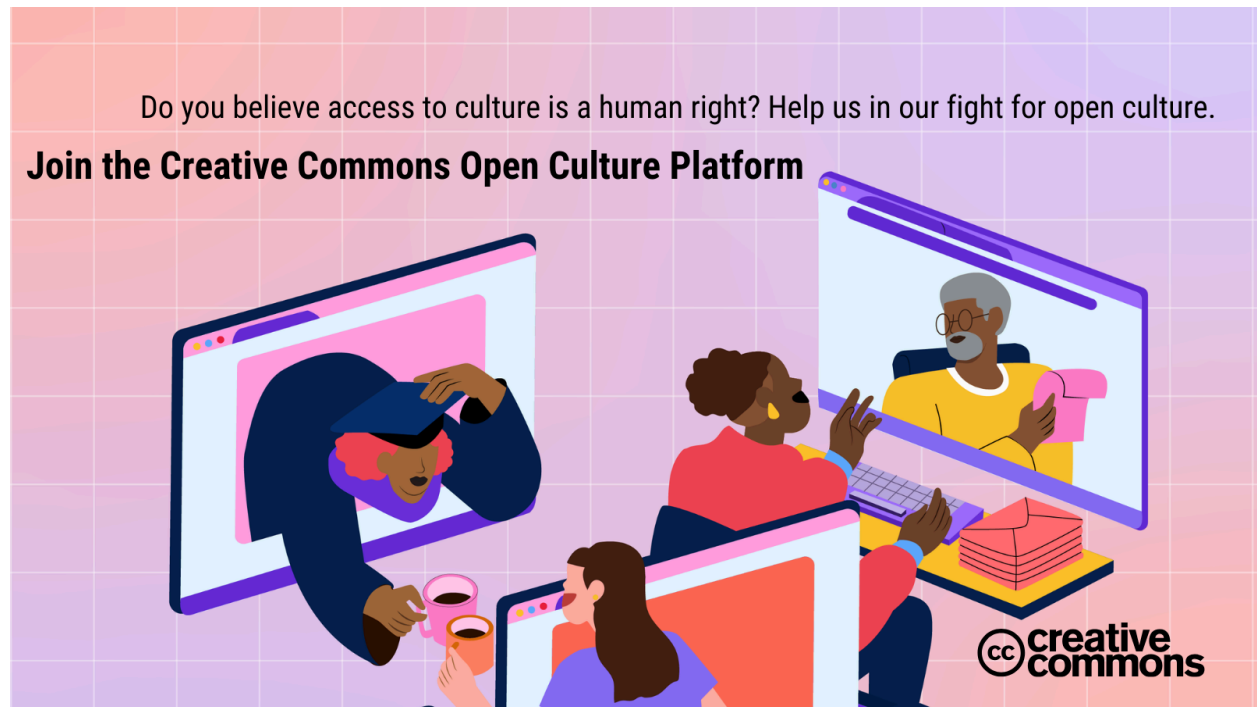
Do you believe access to culture is a fundamental human right? Are you interested in getting more involved in the Open Culture movement? The Creative Commons [Open Culture Platform](#) is the perfect place for you!

Social Images:



"Join the Open Culture Platform 1" by Creative Commons. Remix of "[The Future Is Open](#)" by

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